

DIALOG

TOFINO MAIN STREET CONCEPT PLAN

A new vision for an end-of-the-road community



LOCATION

Tofino, BC

CLIENT

District of Tofino

COMPLETION

2014

DIALOG SERVICES

Planning & Urban Design

DIALOG lead the development of a new design concept for the future of Tofino's historic Main Street. The project offered an opportunity to maintain the distinct character and sense of place of Tofino while strengthening the broader downtown as a seam that stitches the waterfront together with the rest of the community. DIALOG's work involved extensive community engagement, as well as the creation of design concepts to address complex parking issues and establish a beautiful pedestrian realm that maximizes views and physical connections to the waterfront.